

2011 Statewide Environmental Summit

November 9-10, 2011 - Paradise Point • 1404 Vacation Road
San Diego, CA 92109

- *13 MCLE credits, State Bar of California*
Certification Maintenance Points requested of ABIH, BEAC, BCSP & CHMM

Please visit www.ieasdc.org for Registration, Hotel Reservations and Sponsorship Opportunities

Program Topics

- Air Quality
- Climate Change
- Compliance/Enforcement Trends
- Recycling/Waste Reduction
- Hazardous Materials
- Regulatory/Legislative Updates
- Energy
- Green Chemistry
- Water Quality/Stormwater
- Sustainable Business Practices
- Emerging Business Strategies
- California Environmental Reporting System

Conference Sponsors



**Plenary Session
Wednesday, November 9, 8:00 a.m.**

“Conference Welcome”



*Ron Roberts
San Diego County Supervisor and California Air
Resources Board Member*

“California’s Major Environmental Issues”



*Assemblymember Bob Wieckowski, Chair
Environmental Safety & Toxics Committee*

“Little Hoover Commission Regulatory Reform
Study: Steps to Better Regulation”



*Stuart Drown, Executive Director
Little Hoover Commission*

**Awards Luncheon
Wednesday, November 9, 12 Noon**

Keynote Speaker



*Dan Walters
“California’s Economic and Political
Future”*

“Master of Ceremonies”



*Leonard Robinson
Sacramento Radio Host*



*Presentation of 2011 Environmental
Excellence Awards*

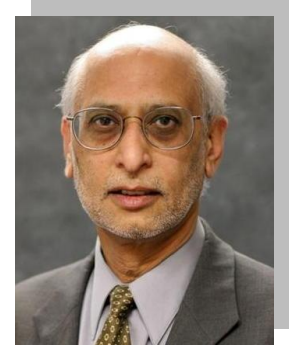
Honoree



Assemblymember Jeff Miller

**Plenary Session
Thursday, November 10, 8:00 a.m.**

“Cal-Nex Field Measurement
Campaign Over California—
Regional and Local Air Quality/
Climate Connections”



*Dr. A. R. Ravishankara, Director
Chemical Sciences Division
Earth System Research Laboratory-Boulder
NOAA*

*Conference Location
On Mission Bay*



San Diego, California

“Promoting Investment and Expansion of Business
in California”



*Kip Lipper,
Chief Policy Adviser for Energy and the
Environment to
Senate Pro Tem Darrell Steinberg*

Wednesday, November 9

CLIMATE CHANGE/AIR QUALITY 9:00 a.m. Dockside Room	CUPA UPDATE/ WASTE REDUCTION/RECYCLING 9:00 a.m. Garden Room	GREEN CHEMISTRY 9:00 a.m. Bay View Room
<p>“Welcome from CAPCOA” Rick Martin, President of CAPCOA, North Coast Unified AQMD</p> <p>“CAPCOA Panel” Moderator: Bob Kard, San Diego APCO</p> <p>“Hot Topics in Air Pollution Policy within South Coast AQMD.” Barry Wallerstein, South Coast</p> <p>“Planning for Meeting New Federal Ambient Air Quality Standards” Seyed Sadredin, San Joaquin</p> <p>“AB 32 Implementation and Other GHG Efforts” Barbara Lee, Northern Sonoma</p> <p>“CEQA Guidelines” Jack Broadbent, Bay Area</p> <p>“News from the Districts” Larry Greene, Sacramento Metropolitan</p> <div style="display: flex; justify-content: space-around;">    </div> <div style="display: flex; justify-content: space-around;">    </div>	<p>Moderator: Chuck Pryatel, SCS</p> <p>“CUPA Forum Board Recognition” Presented to Assemblymember Bob Wieckowski</p> <p>“CUPA Forum Board Panel” Joel Martens, Tulare County Jason Boetzer, Calaveras County Mike Vizzier, San Diego County Jay Maille, AT&T Justin Malan, CAEHA</p> <ul style="list-style-type: none"> Legislative—AB 408 and AB 681 Hazardous Materials Thresholds Changes to CalEPA ID Numbers Product Stewardship Oversight Changes to State Oversight of Aboveground Storage Tanks HazMat Business Plan Site Maps <div style="display: flex; justify-content: space-around;">    </div> <p style="text-align: center;">Bob Wieckowski Joel Martens Mike Vizzier</p>	<p>“Welcome and Introduction” John Ulrich, Exec Director, CICC</p> <p>“Special Guest” The Honorable Bob Wieckowski, Chairman, Assembly Environmental Safety and Toxic Materials (ES&TM) Committee</p> <p>“Proposed Safer Consumer Products Alternatives (SCPA) Regulation” Moderator: John Ulrich, Exec. Dir. CICC</p> <p>Debbie Raphael, Director DTSC Odette Madriago, Act Chief Deputy, DTSC Allan Hirsch, Chief Deputy Dir., OEHHA Lauren Zeise, Ph.D., Branch Chief, OEHHA</p> <div style="display: flex; justify-content: space-around;">    </div> <p style="text-align: center;">John Ulrich Bob Wieckowski Debbie Raphael</p> <div style="display: flex; justify-content: space-around;">    </div> <p style="text-align: center;">Odette Madriago Allan Hirsch Lauren Zeise</p>
Coffee Break 10:30 – 10:45	<p style="text-align: center;">Coffee Break 10:30 – 10:45 a.m.</p> <p>“Zero Waste Strategies” Charissa McAfee, Waste Management</p> <p>“Beginning the Zero Waste Journey” Veronica Hoban, BAE Systems</p> <p>“Food Composting” John Ford, Sheraton Hotels</p> <p>“Advancements in Foam Recycling” Michael Westerfield, Dart Container Corporation</p> <p>“The Green Ballpark” Alina Talbott, Padres Petco Park</p> <div style="display: flex; justify-content: space-around;">   </div> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">Charissa McAfee Veronica Hoban John Ford Alina Talbott</p>	Coffee Break 10:45-11:00 a.m.
<p style="text-align: center;">Moderator: Rob Reider, San Diego County Air Pollution Control District</p> <p>“U.S. EPA Regulatory and Policy Overview” Amy Zimpfer, U.S. EPA</p> <p>“Carbon Markets-Offsets & Trading” Samanta Katz, Managing Director, BGC Environmental Brokerage Services, L.P. Gary Gero, President, Climate Action Reserve</p> <div style="display: flex; justify-content: space-around;">    </div> <p style="text-align: center;">Amy Zimpfer Josh Margolis Gary Gero</p>	Awards Luncheon -- 12-2:00 p.m.	<p>“Green Chemistry Alliance (GCA) Panel of Experts – Early Impressions” Moderator: Gene Livingston, Esq, Greenberg Traurig</p> <p>Bill Greggs, for Grocery Mfgs Assoc. Paul De Leo, Ph.D., American Cleaning Institute Julie Froelicher, Procter & Gamble</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">Gene Livingston Bill Greggs</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">Paul De Leo Julie Froelicher</p>
<p style="text-align: center;">Awards Luncheon – 12-2:00 p.m.</p> <p style="text-align: center;">Moderator: Bill Brick, San Diego County Air Pollution Control District</p> <p>“Atmospheric Effects of Proposed Solutions to Climate Change and Air Pollution” Professor Mark Jacobson, Stanford University</p> <p>“Climate Change – Impacts on Cities” Felicia Marcus, Western Director Natural Resources Defense Council</p>	<p style="text-align: center;">Moderator: Cliff Hanna, Amylin</p> <p>“Proposition 65 Enforcement Update: Review of the Latest Enforcement Initiatives” Jon Wactor, Wactor & Wick</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">Cliff Hanna Jon Wactor</p> <p style="text-align: center;">Coffee Break 2:45 – 3:00</p>	Awards Luncheon– 12-2:00 .p.m.
		<p>“Panel of Science Experts” Moderator: Dawn Koepke, McHugh Group, Co- Chair Grn Chem Alliance GCA</p> <p>Michael Kirschner, Design Chain Associates, LLC Dale Johnson, Ph.D., UC Berkeley Art Fong, Ph.D., IBM Corp. Tim Malloy, J.D., UCLA School of Law</p>



Mark Jacobson



Felica Marcus

Coffee Break 3:45 – 400

Moderator: Steve Engleman, CH2MHill

“Trends in Air Quality Permitting”

Judy Yorke, Yorke Engineering

- Title V—Greenhouse Gases Facility Combining and Separating
- Best Available Control Technologies and Lowest Achievable Emission Rate
- Continuous Emissions Monitoring and Source Testing

“Complexities in Assessing Facility Impacts for New Federal 1-hour NoX and SO2 Standard”

Russ Erbes, Kleinfelder



Steve Engleman



Russ Erbes

“California Environmental Reporting System”

Dan Firth, CalEPA

California law requires electronic reporting of Unified Program (‘CUPA’) data by January 1, 2013. Cal/EPA has developed an online reporting system, CERS, that businesses and local agencies can use to meet this requirement. About 25 CUPAs have or will develop their own local web portal that businesses can use as an alternative.

“CERS Business Users Group Update”

*Tod Ferguson, UCSD
Randy Skow, Air Products
Armand Delgado, Verizon*

- Overview of project implementation
 - Major Features
 - Differences in CERS1 and CERS 2
 - Multi-Facility Applications
 - Chemical Library
 - Map Features
- Features of Local Existing Portals



Tod Ferguson



Randy Skow



Dawn Koepke



Michael Kirschner



Dale Johnson



Art Fong



Tim Malloy

Coffee Break 3:30-3:45

“Path Forward – Concluding Remarks”

Moderator: John Ulrich, Exec. Dir. CICC

*Dawn Koepke, Co-Chair GCA
Debbie Raphael, Director DTSC
Bill Greggs, for Grocery Mfgs Assoc.
Tim Malloy, J.D., UCLA School of Law*



John Ulrich



Dawn Koepke



Debbie Raphael



Bill Greggs



Tim Malloy

RECEPTION 5:00 p.m. – 6:00 p.m.

Thursday, November 10

CLIMATE CHANGE /ENERGY 9:30 a.m. - 12:00 noon Dockside Room	WATER 9:30 a.m. - 12:00 noon Bay View Room	SUSTAINABLE BUSINESS PRACTICES 9:30 a.m. - 12:00 noon Garden Room
<p style="text-align: center;"><i>Moderator: Bob Kard, San Diego APCO</i></p> <p>“California Air Resources Board Update” <i>James Goldstene, Executive Officer, California Air Resources Board</i></p> <p style="text-align: center;"><i>Moderator: Andy Hamilton, San Diego Air Quality Specialist</i></p> <p>“Refocus on Energy Efficiency in the European Union” <i>Dian Grueneich, Morrison & Foerster</i></p> <p>“The Nexus Between Energy Efficiency and Greenhouse Gas Emission Reductions” <i>Steve Coppinger, Cal Portland Cement</i></p> <p style="text-align: center;"><i>Moderator: Sara Giobbi, NASSCO</i></p> <p>“California Energy Commission Proposed Building Energy Standards” <i>Martha Brook, California Energy Commission, Building Standards Office</i></p> <ul style="list-style-type: none"> • process loads • data centers • laboratory hoods • air compressors • process boilers • refrigerated warehouses • supermarket refrigeration • commercial kitchens <p>“Industrial Energy Efficiency” <i>Christopher Goff, Southern California Gas</i> <i>Matt Bucur, SDG&E</i> <i>Tod Bartholomay, So Cal Edison</i> <i>Francois Rongere, PG&E</i></p>	<p>“Welcome” <i>James Rasmus, Black and Veatch, WasteReuse Association</i></p> <p style="text-align: center;"><i>Moderator: Ed Othmer, URS</i></p> <p>“General Industrial Stormwater Permit” <i>Jonathan Bishop, Chief Deputy Director, State Water Resources Control Board</i></p> <p>“New State SBx7-7 Mandate for Industry: Department of Water Resources and CUWCC Commercial, Institutional and Industrial Best Management Practices for Water Conservation” <i>Trudi Hughes, California League of Food Processors</i> <i>Toby Roy, San Diego County Water Authority, CII Task Force Chair</i> <i>Joe Hess, IEA</i></p> <p>“Wastewater Industrial Discharge Program Updates” <i>Dave Snyder, Sanitation Districts of Los Angeles County</i></p> <ul style="list-style-type: none"> • Contaminants of Concern • Salinity Management • Reclaimed Water Policies <p style="text-align: center;"><i>Moderator: Anne Bamford, Hewlett Packard</i></p> <p>“Cooling Towers and Water Efficiency – A Project Targeting One Site’s Largest Water Use” <i>Paul Englert, Johnson & Johnson</i> <i>Barrett Snell, NALCO</i></p>	<p style="text-align: center;"><i>Moderator: Meridith Marquis, Kyocera</i></p> <p>“Sustainability Case Study -- Tracking Resource Use: Transportation, Water, Energy and Waste” <i>Robin Connell, Del Monte Foods</i></p> <p>“Procter & Gamble’s Sustainability Vision” <i>Julie Froelicher, Procter & Gamble</i></p> <p>“greenNG Program at Northrop Grumman” <i>David Hitchings, Northrop Grumman</i></p> <p style="text-align: center;"><i>Moderator: David Lange, CDM</i></p> <p>“New U.S. EPA National Strategy for Electronics Stewardship” <i>Doug Smith, Sony</i></p> <ul style="list-style-type: none"> • U.S. Government Management of End-of-Life Electronics • Development of More Efficient and Sustainable Electronic Products • Support for New Recycling Systems in the U.S. • Safe Disposal of E-waste in International Markets <p>“Conflict Metals and Supply Chain Management: Navigating the Dodd-Frank Act’s Mandatory Reporting Requirements” <i>Kelly Richardson and Buck Endemann, Latham & Watkins</i></p>
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Conference Organizers



Vilmarie Rodriguez, Ligand Pharmaceuticals
Industrial Environmental Association President



Mike Beasley, Boeing
Chair, California Manufacturers & Technology
Association Environmental Committee



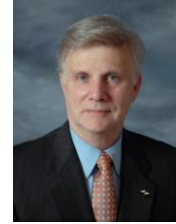
Lisa Johnson, Hasa Inc.
Chemical Industry Council of California



In Memoriam of
Patti Krebs, Executive Director
Industrial Environmental Association



Mike Rogge,
Environmental Policy Manager
California Manufacturers & Technology Association



John Ulrich, Executive Director
Chemical Industry Council of California



Jason Boetzer,
CUPA Forum Board President
Calavares County



Bob Kard, San Diego
Air Pollution Control District



Dave Smith, Managing Director
WateReuse California

Conference Exhibitors/Sponsors



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